



JOEL DOBBINS

SENIOR DESIGNER/DEVELOPER

PROFILE

Senior Designer/Developer
in Sydney since 2008
with 18 months in London

CONTACT

0420 445 946

hello@joeldobbinsdesigns.com
www.joeldobbinsdesigns.com

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COVER LETTER

Dear HR,

For well over a decade now I've been professionally designing and building HTML5/CSS3/JavaScript websites, EDMs and applications, evolving from a multimedia education with my first project ever being a TV ad for Freedom Furniture in 2005. The biggest highlights so far include designing the check-in kiosks at Hong Kong airport, conducting training seminars for EFI's web to print software suite, building AMG Australia tyre selector, creating Longchamp and Optus EDMs, building the Samsung/Crossfit/HPM websites and most recently creating all Australian marketing assets for Tony Robbins

At Success Resources I was the lead designer/developer providing marketing deliverables for motivational speaker events for Tony Robbins, Robert Kiyosaki, Gary Vaynerchuk and more. Such deliverables included websites, banners, bus wrap ads, SMS and EDMs. During my time I trained up other employees, defined new work practices and procedures, introduced Agile methodologies and set up Git version control for the global company to share assets between offices

At Macquarie Group I worked on an exciting new online banking system which allowed advisors to manage accounts and make payments on behalf of their clients using JavaScript frameworks such as Angular. It was such a privilege to work for one of Australia's greatest and most profitable businesses

At ICTS Europe Systems I redesigned and built new interfaces to the full product suite used behind the scenes at airports and for airlines across Europe, Asia and America. It's in fact impossible to fly between North America and Europe without the ICTS product suite being used in the background

At Sandstone Technology, I developed HTML5 iOS/Android banking apps for RaboDirect, IMB, Auswide Bank, BOQ Specialist and ME Bank using the Backbone JavaScript framework. When I started the project was still in beta phase but after we made some releases it quickly became the most profitable product of the business for which three of us were given Thank You awards for

Sincerely,

JOEL DOBBINS

DESIGNER & DEVELOPER