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| JOEL DOBBINS    SENIOR DEVELOPER / DESIGNER | horizontal line INTRO G'day! Beginning with internships from 2005 such as at Channel Ten, I've been working full-time in the industry since 2008 in Sydney with some exciting clients such as Macquarie Bank, Tony Robbins, The Australian Government and ME Bank. Between 2015 and 2017, I worked overseas in London with ICTS building airport self check-in software now used across 3 continents and even visited Brussels to attend FOSDEM '17. Currently, I'm primarily focused on both React and Angular. Most recently I was the primary Front End Developer for CRIIS, GovPanels and AusTender Admin for the Department of Finance of the Australian Government CONNECT Mobile: +61 420 445 946  Email: [hello@joeldobbinsdesigns.com](mailto:hello@joeldobbinsdesigns.com)  Portfolio: [www.joeldobbinsdesigns.com](http://www.joeldobbinsdesigns.com/)  LinkedIn: <https://www.linkedin.com/in/joel-dobbins-designs/> |
| **ㅡ** SKILLS | horizontal line FRONT END DEVELOPMENT React, Angular, Vue, Svelte, Typescript, JSX, JavaScript, HTML 5, Tailwind CSS, DaisyUI, Bootstrap, Sass, LESS, CSS 3, Storybook, Jasmine, Jest, Selenium, npm, GIT BACK END DEVELOPMENT Node.js, Next.js, Razor, PHP 8, Laravel, Wordpress, MySQL/MariaDB, PostgreSQL DESIGN UI/UX, Figma, Sketch, Adobe XD, Adobe Suite (Photoshop, Illustrator, InDesign, Animate, etc), WCAG Accessibility, SEO |
| **ㅡ** CLIENTS | horizontal line  AMG Australia, Tony Robbins, Longchamp, Air Asia, Optus, Lego, Westpac, Australian Government, Kodak, Samsung, Ricoh, Oracle, Hewlett Packard, VMWare, Brother, American Airlines, Me Bank, HPM, Legrand |
| **ㅡ** EXPERIENCE | horizontal line  Senior Developer / Designer Contractor **Joel Dobbins Designs**JUL 2021 - PRESENT, SYDNEY **SUMMARY**  Various contract work as a sole trader with clients such as Rebel Playground, Camurus, The Limbic, DingGo, SFI Health, Seremind, 4xAdventures, Mundipharma, Arthritis Australia, Urhere and Fieldex  **SKILLS** React, Angular, Vue, HTML 5, CSS 3, Tailwind CSS, DaisyUI, Sass, Bootstrap, BitBucket, Jira, GIT, SourceTree, Figma, WCAG 2.1 Compliance, PHP, Laravel, WordPress, MySQL, MariaDB Senior Front End Developer **Citadel Edge (was The Citadel Group)**AUG 2022 - MAR 2025 (2 YRS 8 MOS), SYDNEY **SUMMARY**  Starting off as the sole Front End Developer, I built and presented the original POC to The Australian Government which helped secure a series of large-scale contracts to begin work on GovPanels and later CRIIS. I worked on both of the large financial enterprise software systems which were built upon bleeding edge Angular driven web component technology. Together, the systems are anticipated to process over $100 Billion per year. This technology was then leveraged into AusTender Admin, with my designs ready to implement for GrantConnect Admin.  **SKILLS**  HTML 5, CSS 3, Angular, Sass, Web Components, TypeScript, NG Bootstrap, BitBucket, Jira, GIT, SourceTree, Figma, StoryBook, Razor, WCAG 2.1 Compliance, Jasmine, Docker  **PRIMARY RESPONSIBILITIES**  The sole Front End Developer  Provided briefs and managed the workload of a second Front End Developer  Providing assets such as logos and icons for Full Stack Developers in the team  Coaching Full Stack Developers with Angular, TypeScript, HTML and CSS related questions and tasks  Translate findings from usability testing from stakeholders and implement them  **ACHIEVEMENTS**  Built and presented the original POC/prototype to The Australian Government which, with many iterations and improvements, helped secure a series of large-scale contracts to begin work on GovPanels and later CRIIS  Was either the only or one of two Front End Developers for GovPanels, CRIIS and AusTender Admin  Contributed to designs in Figma for GovPanels and CRIIS  Sole UI designer, using Figma, for AusTender Admin and GrantConnect Admin  Senior Front End Developer **Independent Liquor Group**MAY 2019 - JUL 2021 (2 YRS 3 MOS), SYDNEY **SUMMARY**  Served as the sole Front End Developer for the company, often working with other departments such as the Design Studio and Networking & Infrastructure. Designed and developed the ERP system from scratch, created new and updated existing Banner Group websites such as Bottler, Super Cellars and Fleet Street, created an Events based management system that manages customer flights, accommodation and daily schedules, created an Internal Training Module Website and migrated all repositories from TFS to GIT (as part of a company recovery following a ransom security attack). Once all the front end tasks were completed in the sprint I'd start working on the Back End tasks. Also, I attended the AWSome Day Online Conference training course to learn more about AWS.  **SKILLS**  Illustrator, Photoshop, XD, HTML 5, CSS 3, Sass, MJML, JavaScript, TFS, GIT, C#, .NET, Razor  **PRIMARY RESPONSIBILITIES**  The sole Front End Developer for the company, who also designed the UI and themes  Coached Full Stack Developers on Front End related items  Translating findings from usability testing from users and update the designs to reflect those  **ACHIEVEMENTS**  Designed and developed the ERP system, replacing the old system which had been in place for almost 50 years  Maintained and upgraded all of the brands the company managed such as Bottler, Super Cellars and Fleet Street  Senior Digital Designer/Developer **Success Resources Australia**OCT 2017 - MAR 2019 (1 YR 6 MOS), SYDNEY **SUMMARY**  Lead designer/developer providing marketing deliverables for motivational speaker events for Donald Trump, Tony Robbins, Robert Kiyosaki, Gary Vaynerchuk, Turia Pitt and more. Such deliverables included websites, banners, bus wrap ads, SMS and EDMs. During my time I trained up other employees, defined new work practices and procedures, introduced Agile methodologies and set up Git version control for the global company to share assets between offices. There were 99 domains that co-managed which included increasing allocated space, resetting server cache and managing redirects.  **SKILLS**  HTML 5, CSS 3, LESS, Adobe Creative Suite, XD, Sketch, PHP 7, JavaScript, Svelte, MJML, Marketo, Canva, Homebrew  **PRIMARY RESPONSIBILITIES**  Creating brands, designing and building websites, print and various multimedia pieces for upcoming events featuring famous speakers, often with very short turnaround times  **ACHIEVEMENTS**  Broke monthly online sales records for the company after implementing learnings from A/B tests, boosted SEO, dramatically improved loading times and performance, improved WCAG Accessibility, etc  Senior UI Developer Contractor **Macquarie Group**APR 2017 - SEP 2017 (6 MOS), SYDNEY **SUMMARY**  Building and designing the new intermediary portal allowing advisors to manage accounts and make payments on behalf of their clients. I contributed to the Advisor Initiated Payments that was released in July 2017, working within the Wealth Digital sector of one of Australia's finest companies  **SKILLS**  HTML 5, CSS 3, LESS, JavaScript, Angular 1/3, TypeScript, APIs, Grunt, Bower, Node, IntelliJ, SourceTree, Git, Karma, Jasmine, PhantomJS, Photoshop, Illustrator, XD, Atlassian suite  **PRIMARY RESPONSIBILITIES**  The sole Front End Developer for one of Wealth Digital sector’s development teams  **ACHIEVEMENTS**  Worked with the UI Designer to optimize the designs  Built the Front End of the Intermediary Portal  Front End Developer / Designer **ICTS Europe Systems**OCT 2015 - FEB 2017 (1 YR 5 MOS), LONDON **SUMMARY**  Redesigned and built new user interfaces for the entire in-house managed ICTS product suite and check-in kiosks, a leading provider of software solutions for all major airlines and airports based in Europe, North America and Asia. Clients included four Fortune 500 companies  **SKILLS**  HTML 5, CSS 3, JavaScript, Bootstrap, Gulp, LESS, XAML, WPF, C#, Angular 1, Blend, TFS, Git, Photoshop, Illustrator, InDesign, Flash, Premiere Pro  **PRIMARY RESPONSIBILITIES**  Was the sole Designer and Front End Developer for all of the companies in-house products  **ACHIEVEMENTS**  Was the sole Designer and Front End Developer of the airport check-in kiosk, which today operates in at least 3 continents  Front End Developer **Sandstone Technology**MAY 2013 - AUG 2015 (2 YRS 4 MOS), SYDNEY **SUMMARY**  Designed and developed hybrid HTML 5 iOS/Android banking apps using Cordova and Jenkins for banks like RaboDirect, IMB, Auswide Bank, BOQ Specialist and ME Bank. RaboDirect was downloaded 9500 times within the 1st week. As second longest serving developer, I was working from even before the first release of the product  **SKILLS**  HTML 5, CSS 3, JavaScript, Backbone, RequireJS, Underscore Mobile, JSON, Jasmine, SonarSource, PhantomJS, Sass, Compass, Node.js, Ant, Gradle, IntelliJ IDE, Java, Groovy, Jenkins, Mule Studio, Eclipse, SourceTree, Git, Bitbucket Server, Tortoise SVN, UI, UX, Photoshop, Illustrator, GoToMeeting, Atlassian suite  **PRIMARY RESPONSIBILITIES**  The second longest serving Front End Developer who contributed many features and improvements to multiple banks by building for them their mobile banking app  **ACHIEVEMENTS**  As part of a successful sales pitch to a client, worked on a weekend with a couple other members of the team and hence awarded a formal ‘Thank You’ award in front of the company  Web Designer **Clemenger Group (was Levo Group)**JAN 2012 - FEB 2013 (1 YR 2 MOS), SYDNEY **SUMMARY**  Design and development for HPM, Samsung Learn & Earn, Vodafone, AMG Australia, Certior, Legrand, Oaks Hotels and Resorts, Sydney Aviators, Jobpac, Steamatic, Crossfit S. Remote installation/testing for JAX Tyres technical support to clients for basic HTML site content updates using WordPress and Levo's custom CMS. I also worked on-site with Westpac, Dimension Data and The College of Law in St Leonards, upgrading internal intranets, adding print styles and migrating Microsoft SharePoint.  **SKILLS**  PHP 5, HTML 5, CSS 3, JavaScript, ASP, Tortoise SVN, Adobe Suite, Flippingbook Publisher Professional  **PRIMARY RESPONSIBILITIES**  Was the primary Web Designer for the digital agency, contributing to a huge amount of large projects and websites, working closely with Back End Developers  **ACHIEVEMENTS**  Upgraded WestPac’s intranet so to be compatible with IE 8, upgrading from IE 7, in a single day  Added print CSS support for one of Dimension Data’s products  Installed every JAX Tyres C# application on a machine for every JAX Tyres shop in NSW  Technical Support **EFI (was Online Print Solutions)**MAY 2010 - JAN 2012 (1 YR 9 MOS), SYDNEY **SUMMARY**  Custom development (including negotiating quotes with clients)/site branding/login and the creation of corporate/demo sites, new feature/bug testing, ProPrint ad, technical pre-sales calls, on-site/WebEx training and 1st/2nd line customer support. Worked on projects for Kodak, Canon, Pel Hughes, Prism and Fuji Xerox including 6 Fortune 500 companies across Australia, New Zealand, America, Europe, and Asia  **SKILLS**  PHP 5, ASP, HTML 5, CSS 3, JavaScript, Tortoise SVN, ASP proofreading/testing, IIS, SQL Server Management Studio, Remote Desktop Connection, GoToMeeting, Dreamweaver, Photoshop, InDesign, Flash ActionScript 3  **PRIMARY RESPONSIBILITIES**  Conducted initial trainings and provided ongoing support customers all over the world including Singapore, America, UK, Australia and New Zealand, often being the only one online during certain times  **ACHIEVEMENTS**  Trained clients from New Zealand on-site over 3 days on the full product suite |
| **ㅡ** EDUCATION | horizontal line  Bachelor of Applied Multimedia **SAE QANTM (was QANTM College)**2008 - 2009, SYDNEY **SUMMARY**  Graduating with an accelerated two year Bachelor of Applied Multimedia at SAE Qantm, I received a grade point average of 6 during my final trimester, hence was acknowledged as "one of Qantm's highest achieving students"  **SKILLS**  PHP 5, ActionScript 2/3, HTML 4, CSS 2.1, MySQL, Photoshop, Illustrator, InDesign, Premiere Pro, Maya  w  Higher School Certificate **Illawarra Christian School**2005 - 2007, WOLLONGONG **SUMMARY**  Grade: 92% for Industrial Studies: Multimedia. Included in the High Achievers List which was published in the Sun Herald and Daily Telegraph newspapers  **SKILLS**  Adobe Master Suite, Opus Creator, Photography |
| **ㅡ** AWARDS | horizontal line ’Thank You’ Award**Sandstone Technology**2008 - 2009, SYDNEYBonus For Excellence**EFI (was Online Print Solutions)**2010, SYDNEY‘One Of QANTM’S Highest Achieving Students’ Written Acknowledgment’**SAE QANTM (was QANTM College)**2009, SYDNEYDistinguished Achievers In Higher School Certificate Course List – Industrial Technology: Multimedia**Illawarra Christian School**2005 - 2007, WOLLONGONG |