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| JOEL DOBBINS    SENIOR DEVELOPER / DESIGNER | horizontal line CONNECT Mobile: +61 420 445 946  Email: [hello@joeldobbinsdesigns.com](mailto:hello@joeldobbinsdesigns.com)  Portfolio: [www.joeldobbinsdesigns.com](http://www.joeldobbinsdesigns.com/)  LinkedIn: https://www.linkedin.com/in/joel-dobbins-designs/  Dear Hiring Manager,  For almost two decades, I have specialised in developing and designing digital experiences such as SAAS products, merging high level UX with technical expertise. While my career has been anchored in senior front-end development roles, I have consistently bridged the gap between UI/UX design, front-end engineering, and back-end development to deliver products that are not only visually engaging but also robust, scalable, and user-focused.  As a Senior Front End Developer, I have led the design and implementation of high-profile projects such as the Australian Government’s GovPanels and CRIIS platforms, which process over $100 billion annually, and the Independent Liquor Group’s ERP system, where I designed and built intuitive interfaces while also contributing to back-end development in PHP and Laravel. At Success Resources, I designed and delivered global marketing assets and websites for Tony Robbins and other world-renowned speakers, blending creative design with responsive front-end solutions. Earlier in my career, I developed mobile banking applications for RaboDirect, BOQ Specialist, and ME Bank, and built customer-facing websites and campaigns for brands like Samsung, Optus, and Longchamp.  My strength lies in combining pixel-perfect, user-centered UI/UX design with strong technical foundations. On the front end, I work extensively with Angular, React, and modern JavaScript frameworks, ensuring interfaces are accessible, performant, and scalable. On the back end, I leverage Next.js, PHP, and Laravel, along with API integrations, to build systems that support complex functionality behind clean, intuitive designs. This ability to work across the full stack allows me to take projects from concept and design through to fully functional, production-ready solutions.  In addition to hands-on design and development, I have a track record of introducing Agile practices, mentoring teams, and improving workflows by implementing Git version control and collaborative processes across international offices. I thrive in environments where I can collaborate with both designers and developers, ensuring that design intent translates seamlessly into technical execution.  I am eager to bring my blend of front-end expertise, design vision, and back-end capability to your team. Thank you for considering my application—I would welcome the opportunity to discuss how I can contribute to creating elegant, impactful, and user-focused digital experiences at your company.  Regards,  Joel Dobbins |